



For the FIRST TIME EVER - Get PRIME AD PLACEMENT
Every Weekend on WYAB 103.9 FM

WYAB 103.9 FM airs GREAT talk programming on the weekends too. The top rated legal, technical, scientific, religious, and political talk shows are all found on WYAB's Saturday and Sunday lineup.

Now, your ads can be GUARANTEED prime spot placement in all non-sports weekend programming on WYAB 103.9 FM. Secure either the FIRST or SECOND spot in all local ad breaks for maximized listener response.

Rate: \$200/month for at least 30 30-second prime positioning spots every month in WYAB's weekend programming
A twelve month agreement is required to secure this rate and positioning.

**For more information, call WYAB 103.9 FM at 601-879-0093
or email info@wyab.com**