

Kim Wade is on WYAB 103.9 FM Jackson's premier local talk show host for over 25 years.



WHO LISTENS to KIM WADE?

In his own words, "Christians,
Patriots, and Rednecks."

Kim Wade's listeners truly cut
across ALL demographics.

What do all of Kim Wade's listeners share?

A fierce loyalty to all of the Kim Wade
Show Advertisers. Kim Wade Show
Advertisers **GET RESULTS.**

**There is no more engaging show on
the air anywhere. Kim Wade is on
WYAB every weekday, 4 - 6 PM.**

Be a part of the Kim Wade Show

Weekdays, 4 - 6 PM on WYAB 103.9 FM

THREE GREAT ADVERTISING OPTIONS

FULL KIM WADE SHOW PACKAGE

- * 2 30s ads per show, weekdays
- * Web ad on www.wyab.com
- * 10 bonus daytime ads per week
- * Live read endorsement 1x/week
- * Option for quarterly 15-minute interview on the Kim Wade Show

\$180 per week (minimum 13 week run)

PHONE LINE SPONSORSHIP PACKAGE

- * **EXCLUSIVE** positioning as the live call-in line phone sponsor
- * At least four live read phone line sponsorship ads per hour
- * Includes 10 bonus daytime guaranteed ads per week

\$200 per week (minimum 26 week agreement)

HALF KIM WADE SHOW PACKAGE

- * 1 30s ad per show, weekdays
- * Web ad on www.wyab.com
- * 5 bonus daytime ads per week

\$120 per week (minimum 13 week run)

LISTEN TO THE SHOW
Weekdays, 4 - 6 PM (CT)
at <http://www.wyab.com/>

Contact WYAB 103.9 FM Today



STIMULATING TALK

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