



STIMULATING TALK

THE FULL STORY WITH MATTHEW BISHOP

Every Weekday from 6:00 AM - 7:00 AM on WYAB 103.9 FM

With LOCAL show host Matthew Bishop, The Right Voice of a New Generation

TWO GREAT AD PACKAGES

Full Package

- 2 30-second ads per show, weekdays, 6:00 AM - 7:00 AM
- 1 30-second ad on WYAB 103.9 FM per weekday (daytime guaranteed)
- Optional quarterly on-air 10-minute interview on the show
- 1 LIVE READ endorsement by Matthew Bishop every week
- Digital banner ad at www.wyab.com
- \$150 / week** (26-week commitment)

Half Package

- 1 30-second ad per show, weekdays, 6:00 AM - 7:00 AM
- 1 30-second ad on WYAB 103.9 FM per weekday (daytime guaranteed)
- Digital banner ad at www.wyab.com
- \$100 / week** (26-week commitment)

Please select which package you would like to do, fill in your billing information, and sign below:

- Half Package
- Full Package

Business Name: _____
Contact Name: _____
Address: _____ State: __ Zip: _____
Email: _____ Phone: _____
Signature: _____ Start Date: _____

**For more information, call Matthew Bishop at WYAB at 601-940-2219
or email fullstory@wyab.com**